



DIGITAL THREAT INTELLIGENCE — SERVICE 04

DOCUMENT CLASS — SCREENING REPORT · DTVRA (LITE)

Social Media Screening & Digital Footprint Check

AI-powered social media background checks and online reputation checks for UK executives, political candidates, and high-profile individuals. Adversary-grade screening — quietly delivered.

SILENT IN COMPLIANCE · STRATEGIC IN ASSURANCE · DIGITAL DEFENCE

CLASSIFICATION

PRIVATE & CONFIDENTIAL

Recipient eyes only

PREPARED BY

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Director of Intelligence & Targeting

ISSUED

23 Jun 2026

Subject: Marcus Bennett

Appointment risk: high — recurrent threats, prejudicial posts and potential confidentiality lapses present material governance and brand-safety concerns for a NED appointment.

Subject: Marcus Bennett · Lens: Executive & Board Leadership · Generated: 23 Jun 2026

RISK

HIGH

CONFIDENCE

HIGH

LIKELIHOOD · LIKELY

BLUF

Against the Executive & Board Leadership lens — “Would this person be trusted with authority, judgement, capital and institutional responsibility?” — the current digital footprint indicates high risk. There is a persistent pattern of threatening or intimidating language, prejudicial/anti-integration posts, explicit partisan campaigning, market-rumour/“inside baseball” references to deals and NDAs, and boundary-pushing alcohol/suggestive content, including several posts signalling poor wellbeing. Taken together, these raise real prospects of code-of-conduct breach, discrimination or market-conduct exposure and reputational harm to board, investors and regulators. Positive signals (veterans and community support; LGBTQ+ allyship) do not offset the consistency of higher-risk behaviours. Recommendation: defer the NED appointment unless and until robust remediation and undertakings are in place, with continuing monitoring.

SUBJECT OVERVIEW

UK-based technology founder (CEO and co-founder of Sentinel Digital) in Maidstone, Kent, with an above-average social footprint across X/Twitter, LinkedIn, Instagram, Facebook and TikTok. Ferretly reports c.21k total followers, 10.2k total posts and above-average posting frequency; latest visible activity in the provider report is 5 May 2026 on Instagram. Voice is assertive and partisan; content ranges from community and veterans support to hard-edged political commentary, weapons imagery, alcohol/drug references, and occasional suggestive posts. The attached provider scan surfaced six web/news matches (most recent 6 May 2026) and tallied 111 flagged behaviours across 138 records reviewed.

KEY FINDINGS

HIGH

A2

Repeated threatening or intimidating tone across platforms

Multiple posts and replies convey threat or implied menace, including statements about making opponents “listen,” warnings that others will “find out the hard way,” comments suggesting a “reckoning,” directions implying knowledge of a target’s whereabouts, and challenges such as “push me again and see what happens,” spread across LinkedIn, TikTok and Instagram. This pattern elevates conduct risk under typical board codes requiring courtesy, non-harassment and restraint.

HIGH

A2

Prejudicial and polarising content about religion, immigration and gender/sexuality

Across Instagram, LinkedIn, Facebook, TikTok and X, the subject posts or amplifies content asserting that certain religions are incompatible with British values, that specific communities do not integrate and should

“use the airport,” that “men are men and women are women,” and that particular ‘lifestyles’ should not be promoted in schools. Volume and recency indicate settled behaviour likely to conflict with D&I commitments and regulator/investor expectations for listed boards.

HIGH

B3

Potential confidentiality and market-conduct exposure (deal chatter, NDAs, investor rumours)

Public posts and likes reference named projects and counterparties (e.g., a ‘Halcyon’ merger being “dead,” a claim that ‘Meridian Capital’ will “make moves,” a caution against investing in a named venture firm, a remark that an NDA with a named logistics firm is worthless, and a request for quiet help at ‘Northgate Holdings’). Even if inaccurate, this pattern demonstrates poor discretion and creates litigation and market-abuse optics if the subject is, or is perceived to be, an insider.

MODERATE

A2

Disparaging/profane characterisations of individuals and institutions, including work-related targets

The footprint includes name-calling of identifiable officials and managers (e.g., “clown,” “spineless,” “incompetent”) and profanity-laden put-downs of meetings and local services. Targeting colleagues/managers and public servants in this manner undermines judgement and temperament expectations for a NED and increases media pickup risk.

MODERATE

A2

Alcohol/drug normalisation and suggestive, HR-sensitive boundary pushing

Frequent alcohol content (e.g., binge-drinking to blackout, ‘on the sauce again,’ ‘hair of the dog’) plus drug references (‘edibles’) and repeated suggestive innuendo (“DMs open,” “mixing business with pleasure,” attire to make HR ‘uncomfortable’). While lawful, this combination is brand-unsafe for a public fiduciary role and risks breaching typical board social-media standards.

MODERATE

A2

Graphic/gory and weapons imagery; multiple posts signalling poor wellbeing

Numerous weapons-themed posts (range days, cleaning kits, blades) alongside graphic crash/injury/hunting/conflict imagery. Separately, several first-person posts and endorsements express hopelessness or not wanting to be around. Together these raise brand-safety concerns and a duty-of-care question relevant to reliability and resilience in a NED role. Advocacy for LGBTQ+ rights and criticism of anti-LGBTQ+ laws are lawful in the UK; these are flagged only for ‘country risk’ in punitive jurisdictions.

Current footprint evidences poor online judgement and low restraint: threats/intimidation, personal disparagement, and a combative attitude. Temperament appears combative; discretion is weak. On present evidence, the subject does not meet board-level standards without Yes on all three. Partisan, explicit campaigning and anti-immigration/gender-identity takes likely to trigger the board code of conduct. Weapons/gory images, alcohol/drug and sexual innuendo content. Conduct: the board code of conduct. Identify partisan; brand-safety or conduct exposure that could embarrass the company or breach the board code of conduct. Do the flags substantiate prejudice concerns? Yes. The dataset contains multiple posts and likes asserting incompatibility of certain religions with ‘British values’ and rejecting gender-identity inclusion in schools. Any jurisdictional or deployment issues from country risk flags? LGBTQ+ advocacy and criticism of anti-LGBTQ+ laws are mainstream and lawful in the UK but may heighten profile in jurisdictions with anti-LGBTQ+ legislation (e.g., Uganda). If the company operates there, travel/comms protocols would be required.

RECOMMENDATIONS

- › Defer appointment pending remediation. If proceeding, make appointment conditional on signed social-media and confidentiality undertakings aligned to the board code, with zero-tolerance clauses for threats, harassment, prejudice and market-sensitive commentary.
- › Commission an immediate takedown/clean-up of high-risk posts (threats, prejudicial content, disparagement of identifiable persons, deal/rumour/ NDA references, gory/graphic material, HR-sensitive innuendo) and lock down historical media albums; implement pre-publication approval for any public commentary for at least 12 months.
- › Institute mandatory training: market-conduct/insider-information, board communications, equality and harassment standards, and role-separation between personal and professional accounts; add quarterly attestations.
- › Undertake a discreet wellbeing check and offer support pathways before onboarding; agree protocols limiting late-night/impulsive posting and prohibiting posts under the influence.
- › Set up continuous monitoring for the first year with rapid-response comms playbooks; brief Investor Relations and Company Secretary to watch for any posts referencing transactions, counterparties or regulators.

This assessment is based on the supplied Ferretly scan and the full posts metadata through 5 May 2026. If you wish to explore deeper vulnerabilities, adversarial exploitation scenarios or protective measures across wider digital traces, Hermes can extend this into a fuller threat and resilience review aligned to board-level risk appetite.



Marcus Bennett

Social Media Report

This report has been prepared for lawful purposes solely for the end-user and individual identified above. It may contain certain social media entries, Internet content, and news stories related to the individual. The report may be used by the end-user strictly in compliance with applicable national and local laws.



Marcus Bennett

Social Media Overview

Abstract



Social Media Presence

Marcus Bennett has an above-average social media footprint. Posts fairly often; latest post was on May 5, 2026 on Instagram. Above-average follower count.



Content Analysis

Marcus talks mostly about *community, service and politics*, generally in an assertive tone. Sentiment has trended up over the past two years.



Digital Footprint

Marcus has an above-average number of flagged posts and the web scan returned 6 articles pertaining to the subject.

Flagged Post Summary AI*

The subject's posts reflect a strong Conservative outlook, emphasising local patriotism and veterans' affairs. Content includes assertive political commentary, occasional profanity and disparaging remarks, weapons imagery linked to military history, and references to alcohol. A subset of supportive LGBTQ+ and human-rights content — entirely lawful in the UK — is flagged under country-aware analysis as a potential exposure for deployment to punitive jurisdictions. Overall tone is assertive, patriotic and community-focused.

7

Profiles

6

Web/News & Media

112

Flagged Behaviours



Marcus Bennett

Social Media Presence

Social media profiles matched and analysed

Profile	Bio	Following	Followers	Posts
 Marcus Bennett @marcusbennett	Workplace: Sentinel Digital UK · Lives in Maidstone, England	2.81K	3.47K	-
 Marcus Bennett @mbennett83		416	586	-
 Marcus Bennett @marcusbennettgbr	CEO @SentinelDigitalUK · Founder	2.23K	5.05K	1.14K
 Marcus Bennett @MarcusBennettGBR	CEO @SentinelDigitalUK · Regional Secretary (Kent)	4.79K	8.38K	9.06K
 MarcusBennett @marcusbennettgbr	The musings of a middle-aged man.	1.65K	953	-

Web/News and Media Results

A surface web scan returned **6 articles** that matched the subject — most recent on May 6, 2026.

Subject Properties Provided

Full Name: Marcus Bennett

Location: 24 Elm Grove, Maidstone
ME14 5RT, UK

Email:
mbennett83@googlemail.com

Secondary School: Oakwood
Comprehensive School

University: Northgate University

Company: Sentinel Digital

Phone Number: 07700 900318

Age: 42



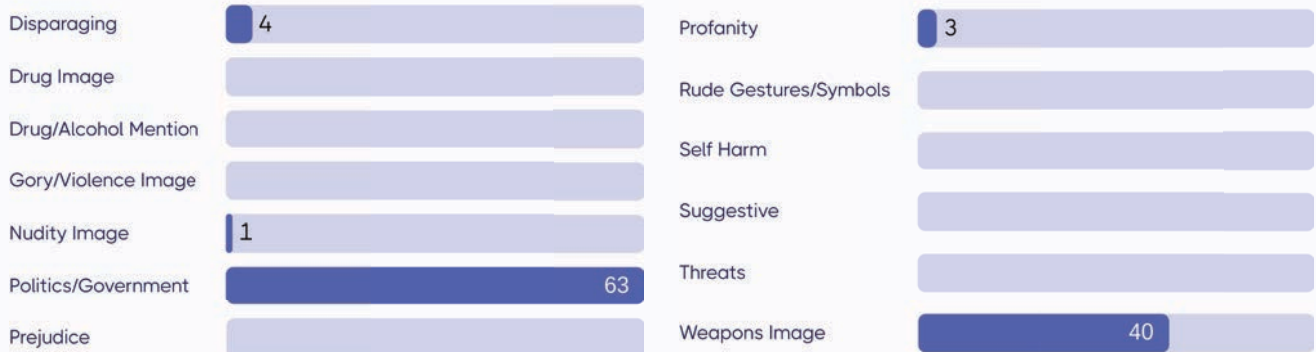
Marcus Bennett

Post Insights

Behaviour Composition

This graph indicates the number of posts that were flagged for each behavioural attribute.

111 Flagged Behaviours



Word Cloud

This is your subject's word cloud. It provides insight into the topics your subject refers to most often in their posts. The larger the word, the higher the frequency. The colour of the word indicates whether they are speaking positively (green) or negatively (red) about the topic.



Posts and Followers

This graph shows the aggregate of all followers, followings, and post count across all social media platforms that expose these metrics. Note that not all platforms report these values.

21K Total followers

12.2K Total following

10.2K Total posts



Marcus Bennett

Post Insights

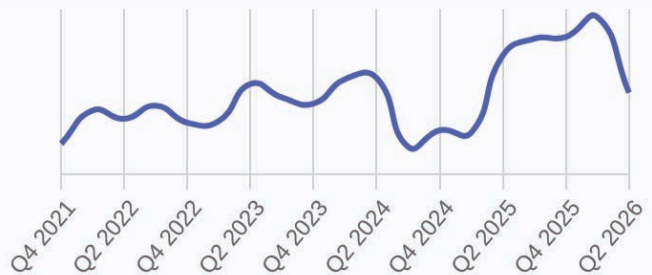


Social Media Score

The social media score is calculated based on several factors, including flagged posts and sentiment. This is for informational purposes only and should not be used to establish risk or to determine if adverse action is warranted. The score will range from 1 to 1000

Sentiment Over Time

This is the subject's sentiment over time based on the date of the posts. Sentiment is an indicator of attitude towards an event or situation.



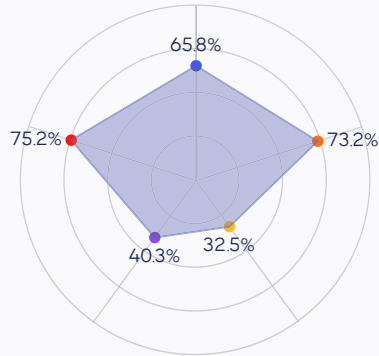
Channel Volume

The graph on the left shows the subject's total number of likes, shares, and posts that were analysed on each social media channel.



Marcus Bennett

Post Insights



- Openness
- Conscientiousness
- Extraversion
- Agreeableness
- Neuroticism

OCEAN Personality

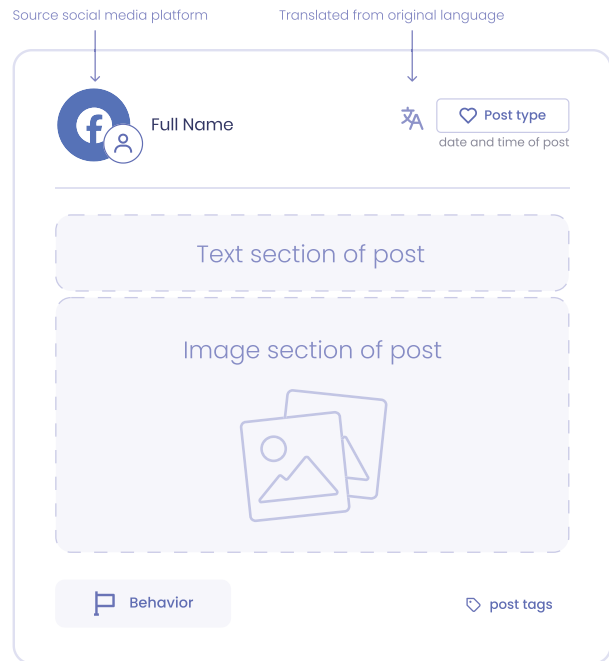
This is your subject's personality insights based on the OCEAN (Big Five) model. It provides an estimated profile of a subject's personality traits based on their social media posts. The OCEAN framework, a widely recognised psychological model, assesses the five dimensions (left).

Please note that these predictions are approximate and for informational purposes only - they are not a substitute for professional psychological assessments

Post Pages Guide

The following pages in this report may contain a list of flagged posts for your subject. There will be a maximum of four (4) posts listed per page. Each post includes a portion of the text and also the image associated with the post if media were included. A flagged post means that the post content triggered one or more of the below behavioural attributes.

The figure below illustrates the general composition of each post and identifies the main elements.



Behaviour Classifications*

The following are the possible behaviours surfaced from the social media check.



Disparaging

Name-calling, disrespectful, or derogatory statements towards an individual or group about their physical characteristics such as weight, height, looks, intelligence, etc.



Drug Image

Images of pills, syringes, paraphernalia. It may include smoking, drinking, and injections.



Drug/Alcohol Mention

Statements relating to drugs and alcohol use, including slang words, street names, and phrases.



Nudity Image

Images of explicit and non-explicit nudity, adult and pornographic content, partially exposed body parts.



Keywords

Flagged posts based on matches (text and images) to custom keywords provided. Keywords can be designated negative, positive, or neutral.



Profanity

Obscene language, cursing, swearing, or in general crude or vulgar words and phrases.



Politics/Government

Statements considered relating to politics or governmental affairs. This could include politicians, policies, or the political process. These often focus on specific issues such as abortion, environmental, immigration, etc.



Self Harm

Indications of wanting to hurt oneself or take one's own life intentionally. This could also be mentions of suicide or suicidal behaviour in others.



Suggestive

Includes expressions relating to sexual misconduct that could be considered sexually demeaning or sexual harassment.



Gory/Violence Image

Images of disfigurements, open wounds, bloodshed, body parts, burns, crime scenes, corpses, vehicle crash scenes, explosions, and fighting



Weapons Image

Instruments or devices used to cause harm to living beings, including firearms, sharp weapons, explosives and ammunition.



Threats

An intent to inflict harm or loss of another person's life.



Prejudice

Derogatory, abusive, and/or threatening statements towards a specific group of people, typically on the basis of race, religion, or sexual orientation.



Rude Gestures/Symbols

Visual depiction of middle finger, Nazi party symbols, and images containing extremist and terrorist group flags.

*The domain of behavioural classifications are determined by your organisation settings. Therefore, some of the behaviours here may not be available.



Marcus Bennett

Flagged Posts



Marcus

Post

Bennett

May 5, 2026 10:35 PM

On this day in 1980, Operation Nimrod: rapid entry, controlled outcome. Lest we forget the operators who made it look easy. #OnThisDay #UKSF

image content — Weapons Image

Weapons Image



Marcus

Repost

Bennett

Apr 22, 2026 9:29 PM

Absolute sh*tshow of a meeting. Two hours I'll never get back. What a joke.

Profanity



Marcus

Post

Bennett

Apr 19, 2026 6:50 PM

If Labour get a supermajority, expect taxes through the roof and small business crushed. Vote Conservative.

Politics/Government



Marcus

Post

Bennett

Mar 30, 2026 1:13 PM

Absolutely smashed it last night — six pints and a few shots, can't remember getting home. Worth it though.

Drug/Alcohol Mention



Marcus

Post

Bennett

Mar 02, 2026 8:14 AM

Proud to march at Pride again this year. Love is love, always will be.

image content — Country Risk

Country Risk — LGBT Advocacy (Uganda)



Marcus

Post

Bennett

Feb 06, 2026 12:13 PM

Some days it all just feels like too much and I don't know how much more of this I can take.

Self-Harm



Marcus Bennett

Flagged Posts

For customers located in the United States

The data and information provided for this social media report does not constitute a "consumer report" as such term is defined under the Fair Credit Report Act ("FCRA"), and the information provided is not intended to be used in whole or in part as a factor in determining eligibility for credit, insurance, employment, or another eligibility purpose that would qualify it as a consumer report under the FCRA.

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